



LABOR DAY SALE

UP TO **50%** OFF

BEST PRICE GUARANTEE

## The unofficial end of summer is your **official** cue to get the lowest fares

Celebrate Labor Day by booking your 2024 vacation with **up to 50% off<sup>†</sup> + a 50% reduced deposit<sup>\*\*</sup>**. Picture yourself gliding through the waters of Alaska amidst epic glaciers. Or exploring everything from the majestic castles of Northern Europe to the mouthwatering cuisine of the Mediterranean. When you book now, you'll score the lowest fares on a voyage that you and the family will remember forever. And since **3rd & 4th guests sail free<sup>1</sup>** on select voyages, family time just became adventure time. Plus, if you find a lower fare on Princess.com within 72 hours of booking, we'll match the difference with our **72-Hour Best Price Guarantee<sup>\*\*</sup>**. Dream big, save bigger: book your 2024 getaway soon. Happy Labor Day, indeed.



Offer valid from August 22, 2023 to September 5, 2023

**GENERAL TERMS APPLICABLE TO ALL OFFERS IN THIS ADVERTISEMENT** Offer is available to legal residents of North America. Offer may not combine with other offers or promotions. Other exclusions may apply. Changes or refunds may not be permitted. Offer and its parts (if any) are not transferable, not substitutable, and not redeemable for cash. Princess Cruise Lines, Ltd. ("PCL") is not responsible or liable for any printing errors. Offer may be changed or revoked at any time. A non-refundable deposit is required for all stateroom guests and amount varies according to the cruise length, stateroom type and number of stateroom guests. Please refer to princess.com for terms, conditions and definitions that apply to all bookings.

**\*\*72-Hour Best Price Guarantee for Early Booking Sale Reservations (the "Guarantee")** is only available to legal residents of the 50 US/DC or Canada, who book a PCL cruise through the Early Booking Sale offer between 8/22/23 and 9/5/23. Guarantee is subject to full terms, conditions, and restrictions available at <https://www.princess.com/plan/best-price-guarantee>. If a guest booked a PCL cruise through the Early Booking Sale Offer during such dates (the "Original Booking") and such guest finds an active, cheaper price for the identical verified booking on the Princess Cruises' website (Princess.com) within 72 hours of the time/date the Original Booking was made (the "Located Fare"), they can submit a Guarantee claim form at <https://www.princess.com/plan/best-price-guarantee> with all required information, and PCL will (i) upgrade the guest to a higher stateroom category or (ii) give the guest an On Board Credit ("OBC") with a value of 110% of the difference between what the guest actually paid for the Original Booking and the Located Fare or (iii) provide some other make good as agreed to by the parties. The Located Fare must be available on Princess.com and consist of the identical details as the Original Booking and a publicly available fare (both as fully laid out in the full terms). Guarantee is available for claims made between 8/22/23 and 9/8/23. PCL may deny claims for any reason, and is not required to provide a reason. All decisions, determinations, and factors regarding this Guarantee and any claim will be determined by PCL in its sole discretion (including but not limited to what make good will be provided and whether a Located Fare is identical to Original Booking). PCL reserves discretion for applying this Guarantee and awarding a make good, if any, to a guest. PCL is not responsible for any errors in connection with this Guarantee, including any typos or printing errors. PCL may modify or withdraw this Guarantee or its terms for any reason, with or without prior notice. Other restrictions and exclusions apply.

**†Up to 50% off fares** is based on a discount off applicable Launch Fares on a space-available basis at time of booking on select categories and sailings.

**\*\*50% off deposit** applies to full, standard deposits only and shall not further reduce already reduced or discounted deposits. Discount already reflected on listed/advertised deposits. Offer is valid on new bookings made July 17, 2023, through September 5, 2023. Cruises in which final payment is required are not eligible for this offer. Offer is not valid on World Cruises and voyages over 45 days. Offer is not transferable, not redeemable for cash, and may not be combined with other offers. Offer and its terms are subject to change.

**<sup>1</sup>3RD AND 4TH GUESTS SAIL FREE OFFER EXCLUDES DEPOSIT AND TAXES, FEES, AND PORT EXPENSES ("TFPE"), WHICH VARY FROM APPROXIMATELY \$75 TO \$565.** First or Second guest in stateroom will be responsible for all TFPE associated with free guest, as well as any other charges or expenses for such guest, and shall be responsible for their own prevailing cruise rates. Offer applies only to the third or fourth guests booked in the same stateroom as the first and second guests. Approximate value of free guest varies from \$299 - \$3,799 USD. There is no guarantee of Free Offer availability at time of booking. Offer is available on select cruises. Offer does not include Princess Plus or Princess Premier package upgrade costs.

**Offer expires** September 5, 2023. Any advertised offer may be changed or revoked at any time.

**Reference promo code:** N7S/N7P/NRS

**Note:** You may book a wheelchair-accessible stateroom online. For assistance reserving them or other reasonable accommodations, please call 1-800-774-6237.

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**More destinations available!  
For details, contact your travel advisor.**