

InteleTravel Agent Script:

Hi _____,

[Conversational piece (based on the relationship to the client)]

-How are you?

-How's the weather?

-Plans for the weekend?

Or, It's nice to meet you.

[Greeting]

Thanks for taking the time to speak with me today. It's Friday, and I'll make this quick.

[The client responds...]

[Opening]

I understand your company hosts live events, such as corporate meetings, leadership summits, or experiential events – business gatherings of a similar nature.

[The client responds...]

I'll jump in and explain my connection to all of this. MGME is the sister company to InteleTravel, and they are a global meetings and events company. Wherever businesspeople gather, MGME is there. They handle all the heavy lifting when it comes to planning and executing live events, from strategy and logistics to creative design and production. MGME has an excellent track record; they've done this over 100,000 times all over the world. At a high level, too.

[Value Proposition]

Together, we offer superior end-to-end event planning services. I handle wheels up and wheels down; they handle everything in between, and I mean everything. They work on every detail so you can be stress-free.

[Call to Action]

For more information on MGME, visit their website at mgmeconnect.com, where you can view their case studies and see their full range of capabilities.

[Next Steps]

If you're interested, I can connect you with one of MGME's subject-matter experts, who will be happy to speak with you and answer all your questions.

[Closing]

Thank you for your time! I'll follow up with you next week, once you've had time to think about it. Okay, thanks again, have a great weekend!

